



The Study's Annual Giving Campaign **Frequently Asked Questions**

Q: What is The Study's Annual Giving Campaign?

The Annual Giving Campaign is an important component of The Study's annual revenue that is essential in supporting the range and depth of the educational experiences and opportunities that we offer our students. This vital source of income has the equivalent impact of a multi-million dollar endowment, and each donor is an essential part of that final result.

Q: Why is the Annual Fund important? Our family already pays high tuition fees. How does my daughter benefit when I make a gift to the Annual Fund?

Contributions to the Annual Fund help to bridge the difference between the total cost of a Study education and the amount our families pay in tuition. Gifts to the Annual Fund help to keep our programs up to date and support important areas like bursaries and scholarships, library acquisitions, equipment, facilities enhancements, enriched student activities, "Continuing Education" opportunities for our teachers, and various urgent needs.

All of the above contribute to an intimate and attentive learning environment, where girls are challenged both intellectually and personally. They give your daughter access to a more enriched experience and greater opportunities that will enable her to grow, develop her gifts and carry her throughout her life.

The Study is recognized as a great school. It is through the generosity of our donors contributing to our Annual Fund and Endowment Funds that provides The Study with the tools and environment enabling your daughter to learn in an extraordinary school.

Q: I can't imagine how my gift of \$50 would make much of a difference. Should I even participate at all?

Participation is powerful and makes a difference. A high rate of participation, especially when repeated over many years is both a fundamental and a traditional way that educational institutions are supported. When regularly recurring gifts are combined with the support of other donors, including major gift benefactors and foundations, everything is made possible at The Study.

The Study greatly values all gifts of any size and each donation is carefully considered to achieve the maximum impact possible.

Q: How can I expect to be asked?

Our community members receive a solicitation package by mail in the fall and there is usually a spring solicitation as well, which can take various forms. We also send out electronic reminders prior to the end of both the calendar as well as our fiscal year-end (December 31st and June 30th respectively).

Q: Should we give even if we receive financial aid from The Study?

Yes, because it is about participation.

While many families make sacrifices in order to send their daughters to The Study, we still invite and encourage all families to participate in the Annual Giving campaign in any way they can. (All gifts to the school by parents will be issued a Charitable Tax Receipt).

Q: How do I make a gift to The Study?

There are many different ways to make a gift to The Study - by cash, cheque, or credit card. You can also make an online donation at www.thestudy.qc.ca. Please contact the Advancement Office for more information. All gifts are gratefully acknowledged in The Study School Foundation's Annual Report on Giving.

Still have questions?

Contact The Study's Advancement Office 514-935-9352 (ext. 224).